

Pete Smith, Speaker. Author. Coach.

For over 24 years, international speaker and stroke survivor Pete Smith has helped individuals, teams, and organizations improve their leadership and personal development. His experience, concepts, and tools have helped organizations improve their leadership effectiveness, elevate engagement at all levels, transform company cultures, and consistently perform at high levels.

He is the author of *Dare to Matter*, the #1 Best Seller in the Human Resources and Personnel Management Category, and the #2 Best Seller in the Business Motivation and Self-Improvement category. Pete is also the Co-Founder and Owner of Matter More Coffee, a coffee shop located in Hampstead, NC. By owning two businesses, SmithImpact and Matter More Coffee, Pete's content is both practical and inspirational. He is a speaker who doesn't just Talk the Talk but actually Walks the Walk. (www.facebook.com/mattermorecoffeenc)

From his early days of disappointing his parents by not pursuing law school, to excelling in various roles in education, sales, construction, and athletics, as well as his brief encounter with a near death experience, Pete's presentations are packed with humor, relevant and engaging stories, and practical application that the audience will love.

Pete Smith's presentation style involves a lot of humor ... and why do people laugh? One, when our brain is expecting one thing and then, in the space of a few words, that expectation is turned on its head. In other words, a violation of scripts. And two, as a way of making and maintaining social bonds. So, a funny keynote provides elements of surprise and sensory pleasure that create a shared experience and – when combined with a topic that provides fresh insight – redefines our understanding of ourselves and the world. When combined with the concrete, actionable tools/ strategies/takeaways Pete Smith is known for providing, you have a memorable moment that offers big ROI.