

Pete Smith

Dare to Matter: Charting the Path to Significance

2020 has forced us, willingly or not, to become adaptable, stay hopeful, and remain diligent in fulfilling our commitments. This year has made some question their desires, reevaluate their motivators, and become more resourceful than ever. How do we stay grounded in what we value while adapting to this new frontier?

We know that companies want high performance, desired results, and a major impact. They also want to improve their competitive advantage while remaining true to their mission, vision and values. Technological advancements, a diverse employee base, and a leadership void can bring disruption to a company, and the companies that will thrive won't be solely focused on success. Rather, they will share one common objective: to relentlessly pursue significance.

Society claims that success and happiness should be our most desired goals. Yet even prior to being quarantined, people were experiencing higher levels of success but felt more isolated, disconnected, and unfulfilled than ever before. During the quarantine, people have reevaluated what they've always known at their core: that what they truly desire is to know with certainty that who they are and what they do matters. How we matter may have changed. That we matter has not.

The key to an HR professional's success lies in the achievement of a symbiotic balance, one that requires that they be adaptable to current environments, yet consistent in purpose. Bold in their intent, yet compassionate when dealing with alternative ideas. Wise with experience, yet relatable to those new and old. Collaborative with all relevant parties, and relentless in their pursuit of excellence.

A common question in the mind of every person is this: Where do I go from here? This keynote answers that question.

Success is good. Significance is best. It's time for you to Matter More.

Surviving a stroke at an early age, and after years of research, interviews, trainings, and observation, Pete Smith reveals the Significance framework outlined in his best-selling book, Dare to Matter. This framework reveals the six major pillars of significance and how they can be incorporated into our daily lives.

You don't need to survive a stroke to learn how to live a significant life. You just get the benefit of gaining the insight from someone who has.

At the conclusion of this presentation, the attendees will:

1. Increase ownership, accountability, and responsibility of self and others
2. Implement a behavioral model that builds trust, impacts hiring, and strengthens relationships
3. Identify why "guts and grind" are keys to success in calm and chaos