

## 2022 South Texas Human Resources Symposium Sponsor Levels and Benefits

February 17 & 18, 2022 - Norris Conference Center

| A \$500 non-refundable deposit is required to hold sponsor's spot due at the time of application. Full non-refundable payment required for Shared Option. (Prime Booth Space Priority: Platinum, Gold, Silver) | Platinum          | Gold              | Silver            | Bronze            | Shared Booth Option (Ltd) Only 1 person ea. |
|--|-------------------|-------------------|-------------------|-------------------|---|
| Full Price   | \$5,500           | \$3,500           | \$2,500           | \$1,500           | \$750                                       |
| Early Bird Pricing thru 11/30/2021   | \$5,000           | \$3,000           | \$2,000           | \$1,000           | \$750                                       |
| Exhibitor Welcome Email and Official Name Tag  | √                 | √                 | √                 | √                 | √   |
| Exhibitor Booth (8x8) with 6 foot table and pipe & drape   | √                 | √                 | √                 | √                 | √   |
| Networking Social on Thursday (Incl food and two drink tickets)  | √                 | √                 | √                 | √                 | √   |
| Opportunity to provide gift items for Silent Auction   | √                 | √                 | √                 | √                 | √   |
| Social Media Link and Company information on Mobile App  | √                 | √                 | √                 | √                 | √   |
| Company Description and Logo on Mobile App   | √                 | √                 | √                 | √                 | √   |
| Interactive digital booth on Mobile App  | √                 | √                 | √                 | √                 | √   |
| Complimentary spot on Passport Contest   | √                 | √                 | √                 | √                 | √   |
| Exclusive Exhibitor Refreshment Area   | √                 | √                 | √                 | √                 | √   |
| Electricity fee included   | √                 | √                 | √                 | √                 | √   |
| 2 meal tickets per person up to two persons (After 2 persons/\$50 extra per person)  | √                 | √                 | √                 | √                 | √   |
| Ability to scan attendee name badge (QR Code)  | √                 | √                 | √                 | √                 | √   |
| Conference attendee information  | √                 | √                 | √                 | √                 | √   |
| Official Swag (1 per Sponsor)  | √                 | √                 | √                 | √                 |   |
| Logo featured on SAHRMA Social Media (once)  | √                 | √                 | √                 | √                 |   |
| Sponsorship event item or activity   | √                 | √                 | √                 | √                 |   |
| Onscreen and verbal recognition in opening and closing sessions  | √                 | √                 | √                 |                   |   |
| Logo on Symposium web page   | √                 | √                 | √                 |                   |   |
| Higher Tier on Mobile App  | √                 | √                 |                   |                   |   |
| Logo featured on SAHRMA website  | √                 | √                 |                   |                   |   |
| 1-minute Company Presentations at 2 Concurrent Breakout Sessions   | √                 | √                 |                   |                   |   |
| Logo on Attendee Name Badge  | √                 |                   |                   |                   |   |
| Logo featured on SAHRMA Social Media (multiple times up to event/during event)   | √                 |                   |                   |                   |   |
| Logo on Symposium & Speaker Powerpoint   | √                 |                   |                   |                   |   |
| \$200 fee waived for Prime Corner booth space  | √                 |                   |                   |                   |   |
| 2 minute Presentation to attendees during Keynote Session  | √                 |                   |                   |                   |   |
| \$50 fee waived for 2 add'l booth representatives  | √                 |                   |                   |                   |   |
| Two extra meal tickets for an additional 2 people  | √                 |                   |                   |                   |   |
| <b>ESTIMATED VALUE</b>   | <b>\$8,500.00</b> | <b>\$7,000.00</b> | <b>\$5,500.00</b> | <b>\$3,500.00</b> | <b>\$3,000.00</b>                           |
| *If submitted before December 31st **From date application is processed  |                   |                   |                   |                   |   |