

2022 South Texas Human Resources Symposium

Sponsor Levels and Benefits

February 17 & 18, 2022 - Norris Conference Center

A \$500 non-refundable deposit is required to hold sponsor's spot due at the time of application. Full non-refundable payment required for Shared Option. (Prime Booth Space Priority: Platinum, Gold, Silver)	Platinum	Gold	Silver	Bronze	Shared Booth Option (Ltd) Only 1 person ea.
Full Price	\$5,500	\$3,500	\$2,500	\$1,500	\$750
Exhibitor Welcome Email and Official Name Tag	√	√	√	√	√
Exhibitor Booth (8x8) with 6 foot table and pipe & drape	√	√	√	√	√
Networking Social on Thursday (Incl food and two drink tickets)	√	√	√	√	√
Opportunity to provide gift items for Silent Auction	√	√	√	√	√
Social Media Link and Company information on Mobile App	√	√	√	√	√
Company Description and Logo on Mobile App	√	√	√	√	√
Interactive digital booth on Mobile App	√	√	√	√	√
Complimentary spot on Passport Contest	√	√	√	√	√
Exclusive Exhibitor Refreshment Area	√	√	√	√	√
2 meal tickets per person up to two persons (After 2 persons/\$50 extra per person)	√	√	√	√	√
Ability to scan attendee name badge (QR Code)	√	√	√	√	√
Conference attendee information	√	√	√	√	√
Logo featured on SAHRMA Social Media (once)	√	√	√	√	√
Sponsorship event item or activity (see below)	√	√	√	√	√
Electricity fee included	√	√	√	√	√
Official Swag (1 per Sponsor)	√	√	√	√	√
Onscreen and verbal recognition in opening and closing sessions	√	√	√	√	√
Logo on Symposium web page	√	√	√	√	√
Higher Tier on Mobile App	√	√	√	√	√
Logo featured on SAHRMA website	√	√	√	√	√
1-minute Company Presentations at 2 Concurrent Breakout Sessions	√	√	√	√	√
Logo on Attendee Name Badge	√	√	√	√	√
Logo featured on SAHRMA Social Media (multiple times up to event/during event)	√	√	√	√	√
Logo on Symposium & Speaker Powerpoint	√	√	√	√	√
\$200 fee waived for Prime Corner booth space	√	√	√	√	√
2 minute Presentation to attendees during Keynote Session	√	√	√	√	√
\$50 fee waived for 2 add'l booth representatives	√	√	√	√	√
Two extra meal tickets for an additional 2 people	√	√	√	√	√
ESTIMATED VALUE	\$8,500.00	\$7,000.00	\$5,500.00	\$3,500.00	\$3,000.00
If submitted before December 31st **From date application is processed					

Sponsorship Event Item or Activity					
Platinum	Gold	Silver			
Attendee Swag - Tote Bag	SOLD	Attendee Swag - Mug/Water Bottle	SOLD	Thurs. Afternoon Snacks (2)	
Mobile App	SOLD	Attendee Swag - Pen		Friday Afternoon Snacks (2)	
		Attendee Swag - Notepad	SOLD	Lanyard	SOLD
		Attendee Swag - TBD		Event Signage - Registration Table	
		Volunteer Thank You Event (2)	SOLD	Event Signage - Exhibitor Check-In	
		Volunteer Shirts	SOLD	Event Signage - Silent Auction	
		Networking Social (2)		Event Signage - Speaker Check-In & Volunteers	

*Due to COVID-19, Swag items may change