

Award Categories

Learn. Connect. Serve



An award for an individual, team, group or network initiating and leading action to remove barriers to attract and improve working experience and engagement level of employees/members from a lower socio-economic background; or demonstrating excellence in the delivery of service to people from a lower socio-economic background.

Criteria for Championing Social Mobility Award:

- Acts as a role model or ally in championing social mobility issues.
- Creates an inclusive culture by challenging inequalities/barriers/bias in the application of people management policies, for example inclusive recruitment, talent development, performance management, career development and promotion etc., or in customer service delivery for people from a lower socio-economic background.
- Takes steps to eliminate or reduce incidents of bullying, harassment or discrimination against employees or service users from a lower socio-economic background.
- Leads positive actions or interventions to enable talented employees from a lower socio-economic background to realize their full potential.
- Applies evidence and customer insight to tackle issues effectively.
- Can demonstrate positive outcomes arising from their interventions for individuals and the organization and can demonstrate the potential for scaling up or demonstrating initiatives for other parts of the company/association

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