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# 17TH ANNUAL EMPLOYMENT LAW CONFERENCE

**September 13, 2023**  
**Norris Center**

# Sponsor Prospectus & Advertising Opportunity

# ABOUT THE CONFERENCE

SATX  
SHRM



San Antonio SHRM's annual Employment Law Conference is dedicated to helping today's HR professionals stay on top of recent court decisions, regulations, and newly enacted legislation that are critical to their companies' success. Each year, over 200 HR professionals devote their time, effort, and energy to the future and direction of Human Resources for the local, regional, and national companies for which they work.

## **Become a Sponsor**

Increase your company's visibility and participate as an official sponsor of the San Antonio SHRM Conference! With packages available to fit most budgets, you can build brand awareness and reach HR professionals who influence and make critical decisions to benefit their organizations.

## **Location**

The 2023 Employment Law Conference will be held at the Norris Conference Center.



# 2023

## SPONSOR & EXHIBITOR TIERS



There are several sponsorship opportunities available to assist San Antonio SHRM in funding this valuable event for its members and guests.

### **Title Sponsors (\$3,500) will receive the following benefits:**

- Recognition during the “Welcome and Introduction” by the Government Affairs Director and a representative will be allowed a 5-minute presentation to attendees.
- Four (4) complimentary tickets to the event.
- Six-foot display table with exclusive location at entrance to the event.
- Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes the San Antonio SHRM website and in San Antonio SHRM e-mail communications.
- Full-page color ad provided by your organization to be included in ELC reference materials made available to Conference attendees.
- Corporate logo on display board at entrance of the event.
- Electronic registration list of event attendees supplied by Monday, September 11th, 2023.

### **Breakfast and Lunch Sponsors (\$2,500) receive the following benefits:**

- Recognition during the “Welcome and Introduction” by the Government Affairs Director and a representative will be allowed a 3-minute presentation to attendees.
- Two (2) complimentary tickets to the event.
- Six-foot display table
- Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes the San Antonio SHRM website and in San Antonio SHRM e-mail communications.
- ½-page color ad provided by your organization to be included in ELC reference materials made available to Conference attendees.

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# 2023

## SPONSOR & EXHIBITOR TIERS



- Corporate logo on display board at entrance of the event.
- Electronic registration list of event attendees supplied by Monday, September 11th, 2023.

### **Afternoon Snack Sponsor (\$1,500) will receive the following benefits:**

- Recognition before and after each snack break by the Government Affairs Director.
- One (1) complimentary ticket to the event.
- Six-foot display table
- Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes the San Antonio SHRM website and in San Antonio SHRM e-mail communications.
- Corporate logo will be included in ELC reference materials.
- Corporate logo on display board at entrance of the event.

### **Grand Door Prize Sponsor (\$1,500) will receive the following benefits:**

- Recognition during the Grand Door Prize announcements by the Government Affairs Director.
- One (1) complimentary ticket to the event.
- Six-foot display table
- Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes the San Antonio SHRM website and in San Antonio SHRM e-mail communications.
- Corporate logo will be included in ELC reference materials.
- Corporate logo on display board at entrance of the event.

### **Silent Auction Sponsor (\$1,500) will receive the following benefits:**

- Recognition during the Silent Auction announcements by the Government Affairs Director.

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# 2023 SPONSOR & EXHIBITOR TIERS



- One (1) complimentary ticket to the event.
- Six-foot display table
- Presence of corporate logo on all marketing materials for ELC from the date the sponsorship application is submitted through the event. This includes the San Antonio SHRM website and in San Antonio SHRM e-mail communications.
- Corporate logo will be included in ELC reference materials.
- Corporate logo on display board at entrance of the event.

## **Exhibit Sponsors (\$500) will receive the following benefits:**

- Recognition throughout the day by the Government Affairs Director.
- One (1) complimentary ticket to the event.
- Six-foot display table
- Corporate logo will be included in ELC reference materials.
- Corporate logo on display board at entrance of the event.

## **Door Prize Sponsors (varying values) will receive the following benefits:**

- Recognition during the door prize give-a-ways by the Government Affairs Director.
- Corporate logo will be included in printed and electronic ELC reference materials.
- Corporate logo on display board at entrance of the event.



# 2023

## ADVERTISING OPPORTUNITY



## EVENT PROGRAM ADVERTISING OPPORTUNITY

Looking for another way to grow your business? Add an advertisement in our event program. A hard copy program will be distributed on the day of Conference.

- Quarter Page - \$350.00
- Half Page - \$650.00
- Full Page - \$1,000.00
- Inside Front Cover - \$1,500.00
- Back Inside Cover - \$1,500.00
- Back Cover - \$1,800.00



Advertising includes the following:

- Mention in a bi-weekly email distributed to 500+ members post Conference
- Hyperlinked list on our website post Conference

*Advertising content is due by Wednesday, August 30th.*

# 2023 AGREEMENT & INQUIRIES



- The San Antonio SHRM office will be in contact within 2 business days of receiving a sponsor interest submission.
- Payment must be remitted in advance of promotion.
- San Antonio SHRM strives for maximum attendance but is unable to guarantee a number at events.
- Booth assignments are based on sponsorship level and payment date. Booth assignments will be made at the discretion of the ELC Chair. We encourage all Exhibitors to have an engaging activity to attract attendees to your booth.
- Currently we will be limited to 3 - \$500 Sponsorships. Approval of Sponsorship levels will be subject to availability
- Due to a prior contractual agreement with an ELC sponsor, a second broker firm will not be able to sponsor this year's 2023 ELC.

## READY TO MOVE FORWARD? FOLLOW THESE STEPS:

1. Complete the online **Sponsorship Submission Form** OR the online **Advertising Form** by an authorized company representative acknowledging agreement with Rules and Regulations.
2. Remit payment once invoice has been generated.
3. If payment is issued by mail, please make the San Antonio SHRM office know in advance.

**Government Affairs Director:**

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**San Antonio SHRM Office:**

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